

Educational Outreach on Land Management for Tourism

Sustainable land management plays a crucial role in safeguarding essential natural resources, including soil, water, and biodiversity. It aims to preserve these resources for future generations while simultaneously addressing the current demands of agriculture and tourism. Manipal University Jaipur provides educational programs and outreach initiatives that emphasize sustainable land management practices relevant to both sectors. Implementing sustainable land practices can significantly alleviate the impacts of climate change. Techniques such as reforestation and organic farming contribute to carbon sequestration, lower greenhouse gas emissions, and bolster ecosystem resilience. Manipal University Jaipur possesses the expertise necessary to create educational programs that incorporate the latest research and best practices in sustainable land management. The university maintains a robust presence within local and national communities, utilizing its networks to engage with farmers, tourism operators, and policymakers, thereby promoting knowledge sharing and collaboration. Manipal University Jaipur conducts workshops and training sessions aimed at local farmers and tourism professionals, addressing subjects such as organic farming methods, agroforestry, sustainable tourism strategies, and waste management. Additionally, the university collaborates with local communities on research initiatives concerning sustainable land management, yielding valuable data and insights for both scholars and practitioners. With the rise of technology, Manipal University Jaipur also offers online courses, making sustainable land management education accessible to a wider audience, including individuals nationwide who are interested in this field. Manipal University Jaipur has established demonstration farms that exemplify sustainable agricultural practices. These farms act as practical models for local farmers, enabling them to observe the advantages of sustainable methods in a direct manner. Educational programs are designed to equip local farmers and tourism operators with the necessary knowledge and skills to improve their practices, potentially resulting in increased income and enhanced livelihoods.

Through its educational outreach initiatives, Manipal University Jaipur empowers both local and national communities by providing them with the knowledge and resources to make environmentally conscious decisions. By promoting a culture of sustainability, the university plays a significant role in supporting community well-being, conserving natural resources, and ensuring the long-term health of our planet.

MUJ/Q&C/FoMC/SHTM/2023/International Industry Expert Session – SI_UK [HA3231]



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

in collaboration with

SI_UK

has organized a session on

INTERNATIONAL HOSPITALITY CAREER AWARENESS

For

Personality Development [HA 3231]

28/03/2023

(11:30 – 13:30)

Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Details of the Resource Person
4. Brief Description of the event
5. Photographs
6. Schedule of the Event
7. Brochure or creative of the event
8. Feedback of the Event
9. Attendance of the Event
10. Correspondence Letter

1. Introduction

The session was conducted as part of the course Personality Development [HA3231] to prepare the soft skills of the students of SHTM who are interested on internships, placement or study abroad. Many of our students wanted foreign internship/placement and wanted this session to be conducted. Intermediate semester students joined because of internships and final semester students wanted for job placement and further study option in abroad.

2. Objective of the Event

- To promote international placement opportunities to the SHTM students
- To develop collaboration with international bodies

3. Details of the Resource Person

Mr. Itanshu Baid, Business Development Manager, SI_UK (Jaipur), 8178124996,
itanshu.b@studyin-uk.com

4. Brief Description of the event

Session on career awareness: 25 students of SHTM participated and get benefited in terms of clarity regarding foreign placements, internships and study abroad. In addition, the students were informed about the soft skill sets that are required for getting the opportunity. Speaker not only talked about various options but also gave clarity about VISA rule. Lots of students had come up with many queries and got satisfied with speaker reply.



Guest Lecture

5. Photographs of the event

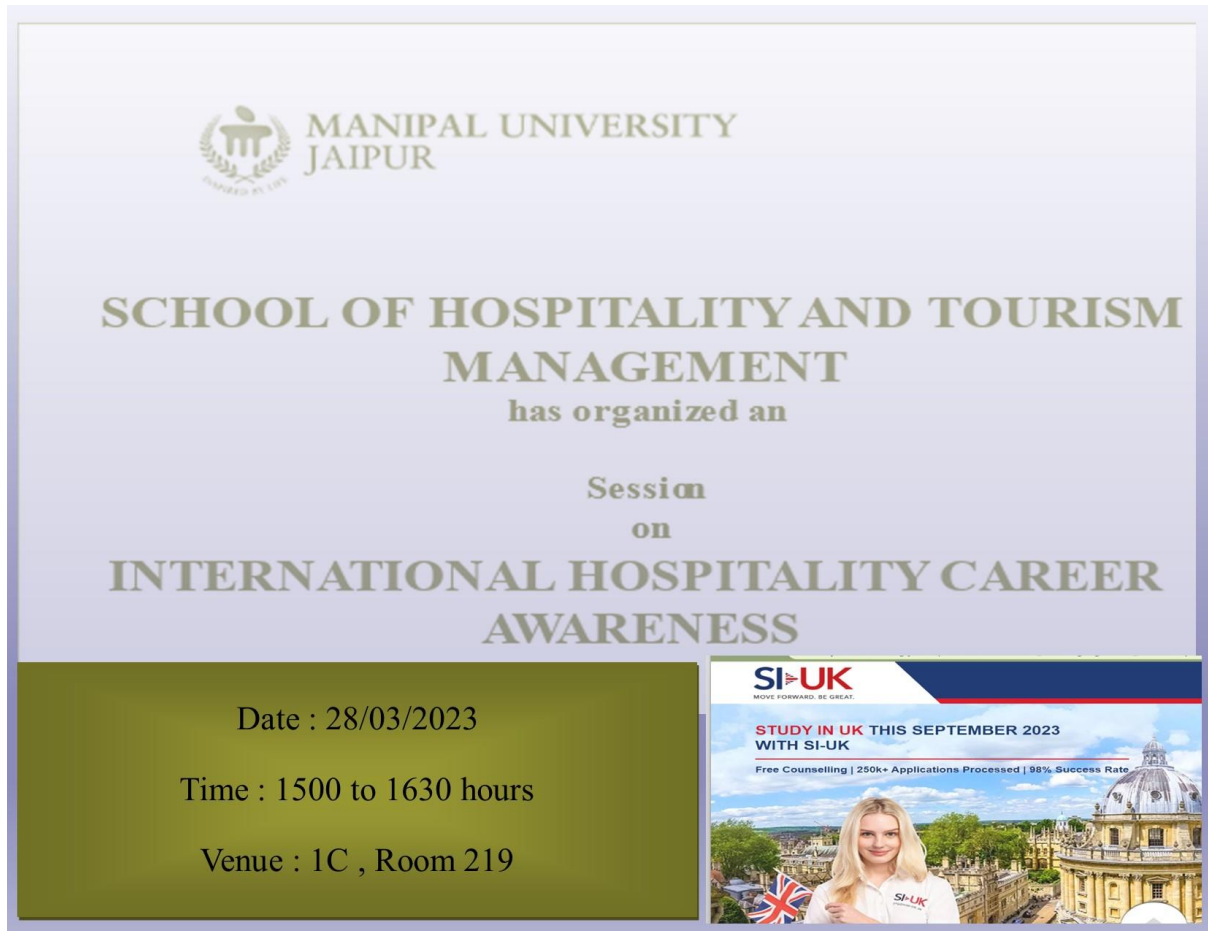


1 Session photographs

6. Schedule of the event

Date	Time	Duration	Venue
28 th March, 2023	03:00 pm – 05:00 pm	02 hours	#218, 1C
Introduction, Presentation, Question & Answer Session, Vote of thanks.			

7. Brochure or creative of the event



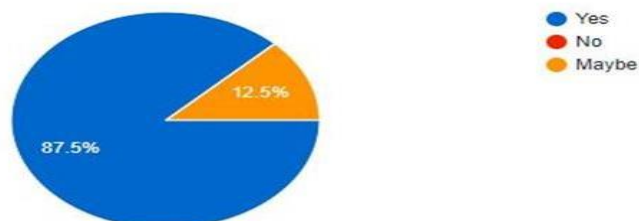
Brochure

8. Feedback of the Event

The session was interesting and will benefit the student’s learnings about the different soft skill. Similar views were also expressed by the SHTM students after the session was completed.

Is such types of webinar related to internship/placement/study abroad useful to you?

8 responses



Any suggestion to have some other webinar on different topic

1 response

Career



9. Attendance of the Event: Total attendee – 25 students

Name	Email	Contact No.	Current Course	Current Year
Dhanushree L	dhanushreeparhiit@gmail.com	7305044440	BHM	1st
Pawan	Pawan.mehani129@gmail.com	9664327714	BHM	1st
Preksha	Preksha.220801022@manipal.muj.edu	8769562400	BHM	1st
Garima	Garima.220801017@manipal.muj.edu	8638827006	BHM	1st
Arushu	arushu.220801025@mun.manipal.edu	9079256884	BHM	1st
Vanshika	VanshikaambojUK@gmail.com	9728622400	BHM	1st
Harsh Aditya	harsh.220801006@mun.manipal.edu	9116618313	BHM	1st
Rudra	Rudr.220801018@mun.manipal.edu	887991921115	BHM	1st
Pragya	pragya.220801024@mun.manipal.edu	9065950806	BHM	1st
Ritu	Ritu.220801015@mun.manipal.edu	4737964050	BHM	1st
Abhijeet	abhijeet.220801009@mun.manipal.edu	8423300580	BHM	1st
Alham Slam	alhamhussain8278@gmail.com	8278656627	B.H.M	1st

Name	Email	Contact No.	Current Course	Current Year
Ritesh Singh Bhati	riteshsinghbhati.kalson1@gmail.com	9116749117	BHM	2nd
Shantanu Banerjee	banerjeshantanu@gmail.com	7905263945	BHM	2nd
ALVIN K. PAPPACHAN	alvinpappa111@gmail.com	8078160544	BHM	2nd
Akshya Upadhyay	upadhyayakshya.13@gmail.com	9759477677	BHM	2nd
Krushu Bhatia	KrushuBhatia732@gmail.com	9131007293	BHM	2nd
Palak Jainal	palakjainwal0028@gmail.com	7007429169	BHM	2nd
Lakshya Raj Singh	lakshyrajSingh@gmail.com	8290196270	BBA HT	1st
Piyanku Yadav	piyankuyadav731@gmail.com	7791923954	BBA H&J	1st
Shubham Kachar	Shubhamkachar202@gmail.com	8529663090	BHM	2nd
Krushu Bajoria	Krushu200602@gmail.com	9002702352	BHM	2nd
Rishabh Gohari	RishabhSingh00686@gmail.com	7688891441	BHM	3rd
Maran Sharma	maransharma02@gmail.com	7829422966	BHM	3rd
Bhanika Chonguleni	bhanika292@gmail.com BhanikaChonguleni2002@gmail.com	9799893602	BHM	3rd



10. Letter of Correspondence and Certificates



Itanshu Baid <itanshu.b@studyin-uk.com>



To: Dr. Gaurav Bhattacharya [MU - Jaipur]

Mon 4/3/2023 10:59 AM

Cc: Rajni Saini <rajni.s@studyin-uk.c... +1 other



Attendance Sheet (Hotel Ma...

304 KB

Respected Gaurav Sir, Greetings from SI-UK, I am writing to convey our thanks to you and your team for helping us to organize the Seminar on 28th March 2023 at your premises. We appreciate your support and the way the event was administered. As discussed, **the SI-UK** team will be happy to assist students from **Hotel Management Department** on any information pertaining to higher education in the UK in particular. Your students can write to us and we will ensure that the student is facilitated with the best guidance. We would like to explore further possibilities of collaboration with your prestigious university in mutually beneficial areas to provide informative interactive platforms to your students for overseas higher education.

Thanking you once again for hosting us! Look forward to a long-lasting association with your Department.

31 students attended this seminar. Attendance sheet attached below.

Thanks and Regards

Itanshu Baid
Business Development Manager

312-313, Signature Tower, 3rd Floor,

Opp Nehru Bal Udyan, Lal Kothi, Tonk Road, Jaipur 302015

T: +141-4011629 M: +91 8178124996

| <Skype:itanshubaid.siuk@outlook.com>

www.studyin-uk.in



MOVE FORWARD. BE GREAT.

The Trusted Global Agency • 83 offices in 40 countries



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF HOSPITALITY AND TOURISM

MANAGEMENT

DEPARTMENT OF HOTEL MANAGEMENT



RAINBOW VACATIONS PVT. LTD. , JAIPUR

Guest Lecture

‘Components of Itinerary Preparation’

10th April 2023

(10:00 AM to 12:00 PM)



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. News Publication
9. Attendance of the Event

1. Introduction of the Event

The School of Hospitality & Tourism Management had invited Mr Swaytank Maheshwari, Director, rainbow Vacations Pvt. Ltd. Jaipur. Mr Maheshwari has vast experience in the field of the Travel Industry and runs his own business and caters luxury vacations and M.I.C.E. market. The session was helpful for the youngsters to understand the latest trends and demands today's travelers have. Dr Shweta Upamanyu welcomed the speaker and introduced the students. The session was attended by 11 students of SHTM.

2. Objective of the Event

The objective of the session was:

- To develop academic-corporate relationship
- Describe the concepts of itinerary and tour packaging in tourism industry.
- To explore future opportunities for the SHTM students related to internship and placements.

3. Beneficiaries of the Event

- Students to BBA (H&T) program.
- Faculties, as they get connected back to the industry
- MUJ
- Rainbow Trade Fair Tours Pvt. Ltd, Jaipur

4. Details of the Guest/Speaker

Mr. Swaytank Maheshwari – Director, Rainbow Trade Fair Tours Pvt. Ltd

C-18, Ajmer Rd, opp. Diamond Tower, behind Old Octroi, Panchsheel Colony, Nirmohi Nagar, Jaipur, Rajasthan 302019

5. Brief Description of the event

The session started at 10:00 am and Mr Maheshwari was welcomed by Dr Shweta Upamanyu, faculty SHTM. The session was attended by 11 students from BBA (Hospitality & Tourism operations). The lecture was part of specialization course in BBA (H&T) program. The speaker took the topic of Components of Itinerary Planning and discussed the industry design process for the same. Students' engagement was very effective by involving them in designing the basic itinerary for a destination. Students doubts and discussion was handled by Mr. Maheshwari very well.

6. Photos of the event with captions



Guest addressing the students



Speaker discussing the opportunities of tourism industry

7. Brochure of the event



MANIPAL UNIVERSITY
JAIPUR
(University under Section 2(f) of the UGC Act)

MUJ
15 YEARS OF
EXCELLENCE

**SCHOOL OF HOSPITALITY & TOURISM
MANAGEMENT**

Components of Itinerary Preparation

Mr. Swaytank Maheshwari
Director
Rainbow Trade Fair Tours Pvt. Ltd.

10th Apr 2023
10:00 am – 12:00 noon



8. Attendance of the Event

11 students and 1 faculty (Dr. Shweta Upamanyu) attended the lecture

S.no.	Reg No	Student Name	Email Id
1	210803001	YASODHA SUNDARARAMAN	yasodha.210803001@mu.j.manipal.edu
2	210803002	TUSHAR JAJOO	tushar.210803002@mu.j.manipal.edu
3	210803003	ARPIT GUPTA	arpit.210803003@mu.j.manipal.edu
4	210803004	RADHIKA SHARMA	radhika.210803004@mu.j.manipal.edu
5	210803006	TEENAM ROY	teenam.210803006@mu.j.manipal.edu
6	210803008	AKSHAT JAIN	akshat.210803008@mu.j.manipal.edu
7	210803010	ROHAN SINGH	rohan.210803010@mu.j.manipal.edu
8	210803013	ARJUN BANERJEE	arjun.210803013@mu.j.manipal.edu
9	210901002	DIVYAM AERAN	divyam.210901002@mu.j.manipal.edu
10	210901263	HARSHITA SONI	harshita.210901263@mu.j.manipal.edu
11	210801034	NITIN KUDI	nitin.210801034@mu.j.manipal.edu

SHTM/School Connect Event-SDG/2023/02



**MANIPAL UNIVERSITY
JAIPUR**

**SCHOOL OF HOSPITALITY & TOURISM
MANAGEMENT**

&

DIRECTORATE OF ADMISSIONS

In Collaboration with

**HERITAGE GIRLS SCHOOL, EKLINGI, UDAIPUR
organized**

**MUJ Career Counselling Session –
Quality Education**

(SCHOOL CONNECT PROGRAM)

(2nd December 2023)

10:00-13:00

Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Brief Description of the event
5. Email Invitation and Approval to the event
6. Schedule of the Event
7. Photographs of the event
8. Attendance of the event

1. Introduction of the Event

The educational confluence at Heritage Girls School, Eklingiri, Udaipur, served as an enlightening rendezvous aimed at introducing students to the diverse academic realm offered by Manipal University Jaipur. This event was designed to bridge the gap between the aspirations of Class XI and XII students and the plethora of opportunities available at the university.

2. Objective of the Event

2.2. Showcasing Manipal University Jaipur: The primary objective was to showcase the array of quality education, quality academic programs, facilities, and career prospects that Manipal University Jaipur offers.

2.3. Informative Engagement: To engage students actively and provide comprehensive insights into the educational landscape, enabling them to make informed decisions regarding their future academic pursuits.

3. Beneficiaries of the Event:

Class XI and XII students from Heritage Girls School, Eklingiri.

4. Brief Description of the event:

The educational rendezvous at Heritage Girls School, Eklingiri, Udaipur, was a dynamic and illuminating affair. Students from Class XI and XII were invited to explore the rich tapestry of academic possibilities offered by Manipal University Jaipur. The session was conducted by **Mr Abhay Kashyap, Assistant Professor, School of Hospitality & Tourism Management, Manipal University Jaipur.**

The event unfolded as an immersive experience, featuring engaging sessions and interactive presentations. Students were introduced to the diverse spectrum of academic programs, state-of-the-art facilities, and promising career pathways available at Manipal University Jaipur. Representative from the university curated insightful discussions, providing a glimpse into the university's esteemed faculty, campus life, and the holistic educational environment fostered at the institution. This event was an empowering platform that aimed to equip students with comprehensive knowledge, enabling them to make informed decisions about their future academic endeavors post-Class XII. It encouraged active participation, ignited aspirations, and paved the way for students to envision a fulfilling educational journey at Manipal University Jaipur.

5. Corresponding Mail

Abhay Kashyap [MU - Jaipur]

From: Bishwanath Chaudhary [MU - Jaipur]
Sent: 01 December 2023 23:58
To: Abhay Kashyap [MU - Jaipur]
Subject: FW: Career Fair Confirmation: Heritage Girls School Udaipur

FYI, please.

From: Pratibha Rohit <pratibha@mindler.com>
Sent: Monday, November 27, 2023 5:21 PM
To: Pratibha Rohit <pratibha@mindler.com>
Cc: care@heritagegirlsschool.com; viceprincipal@heritagegirlsschool.com; mamta@heritagegirlsschool.com; shalini@heritagegirlsschool.com; Prateek Bhargava <prateek@mindler.com>; Prikshit Dhanda <pd@mindler.com>; Urvi Shah <urvi.shah@mindler.com>
Subject: Career Fair Confirmation : Heritage Girls School Udaipur

Dear University Delegates,

I hope this email finds you well. On behalf of the Mindler Team & Heritage Girls School Udaipur, I'm delighted to inform you that your esteemed university's participation at our upcoming Career Fair has been confirmed.

Venue : Heritage Girls School, NH-8, Eklingji, Rajasthan - 313202

Date : December 2' 2023

Timings : 10:00 am to 1:00 pm

At the venue

- School shall setup the stall for each university
- Each stall space will have a table with chairs for the university representatives
- Universities can bring in their collaterals (standee, table runners/cover & brochure)

On November 30' 2023, you will receive a reminder email for the aforementioned event.

- Please Note:** 1. All the cost of travel and stay is borne directly by the University
 2. School is making arrangements according to the list, so we request that any changes be communicated to us in advance

If you require any further information or assistance, please do not hesitate to contact us.
 Thank you for being a part of this event, and we eagerly await your participation!

Best,

6. Schedule of event

Date: 02/12/2023

Timing: 10.00 AM- 1:00 PM

7. Photographs of the event



Figure 1: Resource Person at the Venue





Figure 3: Career Counselling of School Students

9. Participants: 20 attendees

Sr	Name	Contact
1	Arushi Gera	9358805657
2	Tanvi Gamot	Not Shared
3	Yashika Jajodia	6000973688
4	Arista Singh	Not Shared
5	Bharti Panwar	Not Shared
6	Vishva Meghani	Not Shared
7	Bhavika Bohra	7803022471
8	Yajal Jain	9079335192
9	Nimisha Soni	8160358474
10	Kaashvi Shukla	Not Shared
11	Avani Kalal	Not Shared
12	Vani Patel	Not Shared
13	Charvi Padiyar	Not Shared
14	Nidhi Jain	Not Shared
15	Aryan Dagar	8839664443
16	Janvi Singh	9336140128
17	Riya Kapoor	Not Shared
18	Kavya Sharma	Not Shared
19	Esha Mehta	Not Shared
20	Arna Malhotra	Not Shared

MANIPAL UNIVERSITY JAIPUR
INSPIRED BY LIFE

ENQUIRY FORM

Name : Arunshi Gera

Permanent Address : Dadaladi kata

City : kata State Rajasthan

Contact No.: (Self) 9358805057 (Parents): 9929805057

Email ID: (Self) arunshigerah@gmail (Parents):

School/College : Heritage girls school

10th 70%, 12th -%, PCM/B -%, Graduation/Dip: -%, Specialization -

Program Interested for: 1. Event management 2. Business Management

Counselor's Comment.....

Kindly give your rating point on following, if you know about Manipal University Jaipur.
(1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent)

1. Infrastructure 2. Lab facilities 3. Curriculum 4. Quality of education 5. Placements

Signature Arunshi Date 2-12-23

Disclaimer: I agree to be contacted for further communication

MANIPAL UNIVERSITY JAIPUR
INSPIRED BY LIFE

ENQUIRY FORM

Name : Tanvi Gamet

Permanent Address :

City : Neemuch State Madhya Pradesh

Contact No.: (Self) (Parents):

Email ID: (Self) tanvi.gamet.22@gmail.com (Parents):

School/College :

10th.....%, 12th.....%, PCM/B.....%, Graduation/Dip:.....%, Specialization.....

Program Interested for: 1. Psychology 2.

Counselor's Comment.....

Kindly give your rating point on following, if you know about Manipal University Jaipur.
(1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent)

1. Infrastructure 2. Lab facilities 3. Curriculum 4. Quality of education 5. Placements

Signature Date.....

Disclaimer: I agree to be contacted for further communication

MANIPAL UNIVERSITY JAIPUR
INSPIRED BY LIFE

ENQUIRY FORM

Name : Tanvi singh

Permanent Address :

City : Geraokhara State Uttar Pradesh

Contact No.: (Self) 9336140128 (Parents): 9519205529

Email ID: (Self) singhtanvi2111@gmail.com (Parents):

School/College : Heritage girls school

10th.....%, 12th.....%, PCM/B.....%, Graduation/Dip:.....%, Specialization.....

Program Interested for: 1. Fashion designing 2.

Counselor's Comment.....

Kindly give your rating point on following, if you know about Manipal University Jaipur.
(1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent)

1. Infrastructure 2. Lab facilities 3. Curriculum 4. Quality of education 5. Placements

Signature Tanvi Date.....

Disclaimer: I agree to be contacted for further communication

Sample forms

MUJ/Q&C/FoMC/SHTM/2023/Guest Lecture_HT3101_1



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOTEL MANAGEMENT

Guest Lecture

Concept of Logistics Management in hospitality and tourism industry.

Logistics & Supply Chain Management in Hospitality & Tourism [HT3101]

31st July 2023

(14:00 hours to 16:00 hours)

R.NO. 219, 1C

Content of Report



1. Introduction of the Event
2. Objective of the Event
3. Details of the Guests
4. Brief Description of the event
5. Photographs
6. Brochure or creative of the event
7. Schedule of the Event
8. Attendance of the Event
9. Feedback of the Event

1. Introduction

The hospitality industry is a dynamic and multifaceted sector that encompasses a wide range of services, from accommodation and food services to event management and tourism. At the heart of this vibrant industry lies the crucial element of logistics, which plays a pivotal role in ensuring the seamless flow of goods, services, and information to meet the diverse needs of guests and clients.

Logistics in the hospitality industry involves the efficient management and coordination of various processes, including procurement, inventory control, transportation, and distribution. Whether it's a luxurious hotel, a bustling restaurant, or an event venue, effective logistics practices are essential to guaranteeing the smooth operation of daily activities and maintaining high standards of customer satisfaction.

2. Objective of the Event

Guest lectures help students to improve their learning in a more interactive, topic specific way. These can be very helpful not only for the students but can also contribute to the teacher's knowledge and practices. Guest lectures can be used to make classes more approachable and appealing to students. Furthermore, industry experts taking the session helps in sharing their practical experience to the students and help in developing a strong industry connect.

3. Details of the Guests

- a) Ms Parul Choudhary. Ex. Senior Manager-HR, Super Tech Ltd.

4. Brief Description of the event

Industry expert session was organized by SHM, MUJ, which was conducted by Ms Parul Choudhury. former Senior HR Manager, Super Tech Ltd. She has overall 11 years' experience in corporate section in human resource management division. She has done her MBA from UPTU Lucknow and presently pursuing her PhD in management.

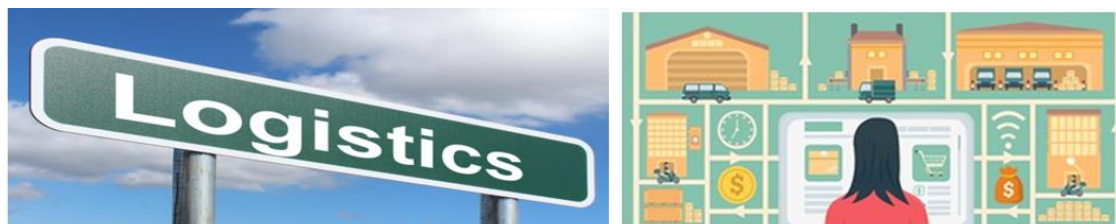
The session was attended by 10 BBA (Hospitality and Tourism operations) students of 3rd semester. The session was about thoroughly explaining the concept of Logistics Management in hospitality and tourism industry.. The students were coached in understanding the concept involved in inventory management. The topic is part of the curriculum for the students, and they participated the session sincerely and asked questions to clarify their doubts. The session was interesting and will benefit the student's learnings about the course. It will also help the students who wishes to become an entrepreneur.

5. Photographs/ screenshots of the event



Photographs of the guest lecture on forms of enterprise

6. Brochure or creative of the event



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

Proudly Presents

GUEST LECTURE BY INDUSTRY EXPERT

ON

LOGISTICS IN HOSPITALITY AND TOURISM

Date : 31/07/2023

Time : 1400 to 1600 hours

Venue : 1C , Room 219

INDUSTRY EXPERT GUEST

Ms. Parul Chaudhary

TOPIC

Concept of Logistics Management in hospitality and tourism industry.

Brochure

7. Schedule of the event

Date	Time	Duration	Venue
31/07/2023	1400 to 1600 hours	02 hours	R. No. 219, 1C
Introduction, Guest speaker session, Open house, Vote of thanks.			

8. Attendance of the Event

Total attendee – 11 {10 students + 01 faculty}

Full Name
Dr. Gaurav Bhattacharya
Ms. Parul Choudhary [Guest]
AKSHAT JAIN
ARPIT GUPTA
DIVYAM AERAN
HARSHITA SONI
NITIN KUDI
RADHIKA SHARMA
ROHAN SINGH
TEENAM ROY
YASODHA SUNDARARAMAN
ARJUN BANERJEE



9. Feedback of the Event

The session was interesting and will benefit the student's learnings about the course. It will also help the students who wishes to become an entrepreneur. Similar views were also expressed by the students after the session was completed.